

University of South Florida Gear Up Program:

2004-2005 Institute for Community Leadership (ICL) and Starbucks Partnership

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University of South Florida Gear Up Program

1. Provide a brief accounting of how the funds you received were distributed to support the program?

Date(s)	Activity	Amount
2-2 through 4-1	<p>February 22 – 23, 2005</p> <p>3 day training provided for GEAR UP students and families. ICL staff and students from Seattle, Washington visited Florida.</p> <p>March 20 – 24, 2005</p> <p>8 GU students and 2 staff members received non-violence training in Seattle, Washington</p>	\$ 4673.70
3-20 through 3-24	8 GU students traveled to Seattle Washington for non-violence training workshops held in Kent Washington	\$3326.30
	TOTAL	\$8000.00

2. How did this grant make a difference in meeting the goals of your program?

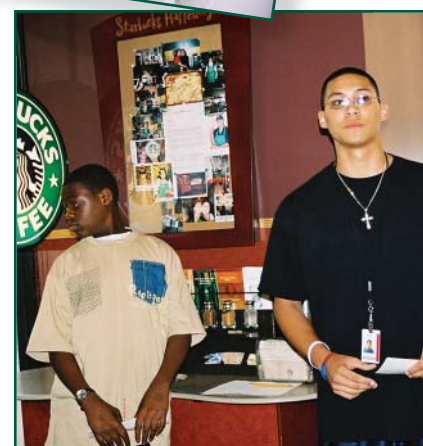
This grant helped create a partnership between our University of South Florida GEAR UP program and The Starbucks Foundation, which in turn provided an opportunity for our local Tampa Bay school teens to be present in the spotlight during poetry readings at Starbucks coffee shops as well as to visit Seattle, Washington during spring break. Last school year marked the second year of this partnership between GEAR UP, the Starbucks Foundation's Power of Literacy Program, and the Institute for Community Leadership's (ICL) Leadership Poetry Workshops training program, established to increase opportunities for youth from underserved Tampa Bay communities.

The grant provided GEAR UP the opportunity to have the Institute of Community Leaders, from Seattle Washington, visit us in Florida during the week of February 21-25, 2005. The ICL Staff along with five Seattle, Washington students, on February 21, 2005 conducted a workshop for 11 adults and students and introduced the ICL curriculum and foundations in order to identify students who might be interested in the program. The ICL team also visited our fiscal agent, the University of South Florida to meet with the USF GEAR UP director, faculty and staff. Additionally, the ICL team visited classrooms at both our GEAR UP II schools Memorial Middle School (MMS) and Hillsborough High School (HHS) to inspire/motivate student involvement in both the workshops and the schools themselves. Two hundred-thirty students were visited during these classroom visits. Finally, a Starbucks event was held with students from both Seattle and Tampa at Tampa's Centro Ybor location in historical Ybor City.

Starbucks Centro Ybor Location February 24, 2005

RN	DN	JV	MJ	SS
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* Letters indicate initials of students that participated in the event. Initials are used for confidentiality, instead of students' names.



Spring Break Event

From March 18-23, 2005, eight GEAR UP Students traveled to Seattle, Washington to participate in advanced training facilitated by the ICL Staff. The students participated in daily chores involving animal husbandry. They also participated in a workshop with educators from schools in the Seattle area. The students were then given an opportunity to facilitate a workshop at the University of Washington with peers ranging in age from elementary to high school.

3. Please quantify the impact this grant had in the community you serve

- **Children /youth were successfully served as a result of this grant?**
How did this number compare with the goals that you set for this grant?

This grant has served as a great opportunity for several of the participating students to be able to travel for the first time out of their community to other parts of the United States. Funding from this grant also allowed students to develop the capacity to change themselves through poetry. This change has occurred by developing students' understanding of literature, and expanding their communication skills through reading, writing poetry and public speaking. The poetry workshop allowed the students to use creative expression to voice their opinions on how they see the world today. The grant provided an effective vehicle of communication with parents within our schools and community to become involved with the GEAR UP program. Our grant funded ICL was split between our two GEAR UP school site campuses this school year. Both Memorial Middle School (MMS) and Hillsborough High School (HHS) hosted two hour workshops offered through the after school programs on Tuesdays.

The following students participated in the HHS workshops :

Returning Students

DC	MJ*	ML*	JP	JB	CJ
SD	LC*	RN	QR*	JM	ML
RR	TW	WT	JV	TJ	

*Indicates students who attended other school sites due to boundary changes but continued to participate in ICL workshops.

New Students

CC	EC	MC	NL
DN	SP	DS	AW

The following students attended the MMS workshops:

Returning Students

DB	LL	SK	KM	ES
IC	RK	DM	MP	LS

New Students

DA	DC	EG	JJ	JL
CB	RC	AG	BL	RM
CM	JO	FP	EP	CR
DR	SR	FS	SS	GS
YA	BD	BH	DR	SR
AV	AC	AH	KG	



- **Did the grant enable you to recruit more volunteers? If so, how many?**

GU obtained 14 new volunteers. These volunteers consisted of parents, USF tutors, and community volunteers. We were also successful in getting two community partnerships established during the grant period. The partnerships were with the Tampa Bay Performing Arts Center and a local church within the community

- **What other measures, if any, did you use to evaluate the impact of this grant?**

We evaluated the impact of this grant and success of the partnership by the following.

1. Increase the number of students participating in the ICL Leadership Poetry Workshop
 2. Sponsorship of eight students to attend a workshop in Seattle Washington, to receive non-violence training in March 2005.
 3. Provide additional ICL training for other school faculty who had not yet been trained.
 4. Provide more intensive training for selected students based on involvement.
 5. Provide consultation and evaluation by the Institute for Community Leadership.
4. **One of the criteria for this grant was the active and committed involvement of Starbucks partners in your program. Please describe what effect, if any, this grant has had on building a successful partnership with Starbucks partners (employees) who helped sponsor this grant. Include in your response:**

- **What worked? And what didn't work**

GEAR UP had an opportunity to showcase the talents of students that normally may not have had a venue to show their individual talents. The grant offered opportunity for GU to work closely with students and build relationships with students that normally we would not have worked with. It offered us opportunity to see the day to day lives of the students and their immediate families. These opportunities were greatly needed for us to understand and physically recognize how our cohort visualize the world and live in it on a daily basis.

On a challenging note, the time line for the reports should coincide with the school year. This would have allowed GEAR UP to comply with the time line for submitting the final document to facilitate the report

- **Will the partnership with local Starbucks partner continue beyond the grant year? If so, in what ways?**

We intend to continue the speaking engagements at the local Starbucks we have partnered with as well as work with Starbucks to create opportunities for students to job shadow or seek career opportunities within the corporation.

- **What suggestions do you have for developing or improving this partnership?**

We would like an opportunity to have the students explore possible career opportunities; job shadowing as well as scholarship opportunities with Starbucks.



5. What success stories can you share?

Six students were awarded 4 year, 2 year or vocational/technical college scholarships through Auto nation, and our Hillsborough Education Foundation-USF GEAR UP program partnership. One student was inducted into the National Junior Honor Society.

Students at both GEAR UP II schools participated in a variety of events as well as parents and USF and SDHC staff members.

Starbucks Westshore Location December 1, 2004

MC	SK
RN	SS

Holiday Cheer December 2, 2004

This event is held at every Starbucks's store to show customer appreciation for the winter holidays. Three of our partner stores asked us to speak at their events.

Starbucks Causeway Location

AW*	EC	LS**
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*Parent also attended event

** Four family members attended event

Additional Guests included Project Manager and Family, Case Manager, MMS Teacher

Starbucks Centro Ybor Location

DC	MJ	RN	QR
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Additional Guests included one member of our tutoring staff and two of her guests.

Starbucks Dale Mabry Location

MC	CM*	SS**
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*Two family members attended

** Parent attended

Additional guests included USF GEAR UP School Community Liaison

6. How could the Starbucks Foundation enhance and/or improve this grant process?

This grant process can be improved for the USF GEAR UP program by allowing the reporting period to be aligned with the school year for the students we are serving.

